

DO YOU NEED A CHIROPRACTOR

WHY CHIROPRACTIC IS A NECESSITY NOT AN ALTERNATIVE



DR. DEUTSCHER

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INTRODUCTION: WHY PAIN RELIEF ISN'T ENOUGH



Millions suffer from chronic back pain, neck stiffness, herniated discs, or migraines—yet most never get to the root cause. Painkillers only mask the symptoms. Surgery can be invasive and risky. The real solution lies in correcting the structure and balance of the spine—because form determines function.

At Chiropractic Deutscher in Zagreb, we specialize in Corrective Chiropractic Spinal Rebalancing, a cutting-edge, non-invasive approach based on decades of scientific research that targets the root cause—not just the symptoms.

THE SCIENCE BEHIND CORRECTIVE CHIROPRACTIC



DR. ALF BREIG: NERVE TENSION AND SPINAL DISTORTION

Swedish neurosurgeon Dr. Alf Breig proved that abnormal spinal posture stretches the spinal cord, placing dangerous mechanical tension on delicate neural tissues. His research showed that forward head posture and spinal curvature changes can impair nerve function throughout the entire body. He coined this phenomenon “Dorsal Column Tethering.”

Implication: Structural distortion of the spine may compromise brain-body communication—even in the absence of pain.

DR. RONALD PERO: POSTURE AND IMMUNITY

Dr. Ronald Pero, Chief of Cancer Prevention at New York's Preventive Medicine Institute, conducted a 7-year study showing that patients with poor spinal alignment had up to 200% weaker immune system responses.

But those receiving regular chiropractic adjustments showed immune function up to 400% stronger than the average population.

Implication: Your posture doesn't just affect your appearance—it affects your resilience and resistance to disease.

DRS. DON & DEED HARRISON: THE BIRTH OF CBP®

Don and Deed Harrison developed Chiropractic BioPhysics® (CBP)—a corrective technique that uses spinal X-rays and mathematical models to restore ideal spinal posture and curvature. CBP doesn't just adjust a joint—it retrains the spine and supporting soft tissues to hold correction long-term.

Implication: Measurable spinal correction is possible. You don't have to "live with it."



WHAT MAKES CORRECTIVE CHIROPRACTIC DIFFERENT?



Most traditional chiropractors focus on short-term relief. While pain may decrease, the underlying structural misalignment remains.

Corrective Chiropractic focuses on:

- ✓ Spinal x-ray analysis
- ✓ Restoration of natural spinal curves
- ✓ Mirror-image® postural exercises
- ✓ Traction-based remodeling
- ✓ Ongoing progress measurement

The goal is long-term correction—not just pain management.

WHY SPINAL REBALANCING MATTERS



WHEN YOUR SPINE LOSES ITS NATURAL ALIGNMENT:

- » Discs bulge or herniate
- » Nerves get irritated
- » Muscles tighten asymmetrically
- » Organs may receive less optimal nerve flow
- » Brain-body communication is compromised

A PROPERLY BALANCED SPINE:

Protects the spinal cord

- ✓ Reduces inflammation and pain
- ✓ Enhances energy and focus
- ✓ Restores natural movement
- ✓ Supports longevity and vitality

OUR MISSION AT CHIROPRACTIC DEUTSCHER – ZAGREB

At Chiropractic Deutscher, we combine the clinical precision of CBP® with the compassionate care of personalized chiropractic treatment.

We are proud to be Croatia's leading provider of Corrective Spinal Rebalancing, with:

- » Advanced digital X-ray analysis
- » Postural and motion studies
- » Customized corrective plans
- » Thousands of patient success stories

We've helped people suffering from:

- » Disc herniation and degeneration
- » Headaches and migraines
- » Sciatica and nerve compression
- » Poor posture from tech neck or sedentary lifestyle



LIMITED-TIME OFFER – STARTER PACK FOR NEW PATIENTS



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BACK AND DISC PAIN RELIEF STARTER PACK – **ONLY 60€** **(REGULAR PRICE 120€)** **INCLUDES:**

- Spinal exam and consultation
- Digital X-ray analysis
- Full report of findings
- 3 corrective chiropractic treatments



Chiropractic Deutscher
Svetice 34, Zagreb



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TAKE CONTROL OF YOUR HEALTH TODAY



Corrective Chiropractic is not a quick fix—it's a strategy for rebuilding your spine and reclaiming your health for life. Don't settle for covering the pain. Correct the cause.

Your spine is your body's foundation. Rebuild it—and everything changes.

TREBATE LI KIROPRAKTIČARA?

ZAŠTO JE KIROPRAKTIKA NUŽNOST, A NE ALTERNATIVA?



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UVOD: ZAŠTO SAMO OLAKŠANJE BOLI NIJE DOVOLJNO



Milijuni ljudi pate od kronične boli u leđima, ukočenosti vrata, hernije diska ili migrena – ali većina nikada ne pronade pravi uzrok. Lijekovi samo maskiraju simptome. Operacije su invazivne i rizične. Pravo rješenje je korekcija strukture i ravnoteže kralježnice – jer forma određuje funkciju.

U Kiropraktici Deutscher u Zagrebu specijalizirani smo za Korektivnu Kiropraktičku Rebalans Kralježnice, neinvazivnu metodu temeljenu na desetljećima znanstvenih istraživanja koja cilja uzrok, a ne samo simptome.

ZNANOST IZA KOREKTIVNE KIROPRAKTIKE



DR. ALF BREIG: TENZIJA ŽIVACA I DEFORMACIJE KRALJEŽNICE

Švedski neurokirurg dr. Alf Breig dokazao je da abnormalno držanje kralježnice rasteže leđnu moždinu i stvara opasnu mehaničku tenziju. Njegova istraživanja pokazala su da promjene zakrivljenosti kralježnice mogu narušiti funkciju živčanog sustava.

Zaključak: Strukturne deformacije kralježnice mogu narušiti komunikaciju mozga i tijela – čak i ako nema boli.

DR. RONALD PERO: DRŽANJE TIJELA I IMUNITET

Dr. Ronald Pero s Instituta za preventivnu medicinu u New Yorku otkrio je da osobe s lošim držanjem imaju do 200% slabiji imunitet. No, pacijenti koji su redovno primali kiropraktičke tretmane imali su do 400% jači imunitet od prosjeka.

Zaključak: Držanje utječe na imunološki sustav i opće zdravlje.

DR. DON I DEED HARRISON: ROĐENJE CBP® METODE

Don i Deed Harrison razvili su Chiropractic BioPhysics® (CBP) – korektivnu tehniku koja koristi rendgenske snimke i matematičke modele za vraćanje kralježnice u idealan položaj.

Zaključak: Korekcija kralježnice je moguća i mjerljiva. Ne morate “živjeti s tim”.



PO ČEMU JE KOREKTIVNA KIROPRAKTIKA POSEBNA?



Većina tradicionalnih kiropraktičara fokusira se na trenutno olakšanje boli. Korektivna kiropraktika ide korak dalje i cilja dugoročnu korekciju.

Uključuje:

- ✓ Analizu RTG snimki kralježnice
- ✓ Vraćanje prirodnih krivulja
- ✓ Vježbe za držanje tijela
- ✓ Trakciju i remodeliranje tkiva
- ✓ Praćenje napretka

ZAŠTO JE RAVNOTEŽA KRALJEŽNICE KLJUČNA?



KAD KRALJEŽNICA IZGUBI PORAVNANJE:

- » Diskovi mogu herniirati
- » Živci se nadražuju
- » Mišići postaju napeti
- » Organima se narušava dotok živčanih signala
- » Mozak i tijelo komuniciraju slabije

ISPRAVNO PORAVNANA KRALJEŽNICA:

- ✓ Smanjuje upale i bol
- ✓ Povećava energiju i fokus
- ✓ Obnavlja pokretljivost
- ✓ Podržava zdravlje i dugovječnost

NAŠA MISIJA U KIROPRAKTICI DEUTSCHER – ZAGREB

U Kiropraktici Deutscher kombiniramo preciznost CBP® metode s osobnim pristupom pacijentu. Ponosno se ističemo kao vodeći centar za korektivnu rebalans kralježnice u Hrvatskoj.

Nudimo:

- » Digitalnu RTG analizu
- » Studije pokretljivosti i držanja
- » Prilagođene korektivne planove
- » Tisuće uspješnih priča pacijenata

Pomogli smo kod:

- » Hernije i degeneracije diskova
- » Glavobolja i migrena
- » Išijasa i pritiska na živce
- » Lošeg držanja zbog sjedenja i “tech-neck” sindroma



POSEBNA PONUDA – POČETNI PAKET ZA NOVE PACIJENTE



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BACK AND DISC PAIN RELIEF STARTER PACK – **ONLY 60€** (REGULAR PRICE 120€) **INCLUDES:**

- Pregled i konzultacije
- RTG analiza
- Izvještaj o nalazima
- 3 korektivna tretmana



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PREUZMITE KONTROLU NAD SVOJIM ZDRAVLJEM



Korektivna kiropraktika nije “brzo rješenje” – to je strategija za obnovu kralježnice i zdravlja. Nemojte skrivati bol – ispravite uzrok.

Vaša kralježnica je temelj vašeg tijela. Obnovite ju – i sve se mijenja.



DR. DEUTSCHER